

ALAN LORBER

Arranger / Producer / Composer — Leading arranger in the early '60s, having made over 2,000 recordings, Lorber was responsible for generating over 60 million dollars in sales. He created innovations in classical / rock fusion, East / West and jazz / fusion, with the ability to write for most genres. Lorber was the first arranger from New York City to record in Nashville (1963), bringing his New York-style arrangements to Nashville "picking." Later he brought various Nashville rhythm sections to New York to record with his New York musicians. Lorber worked with all of the top New York record producers, top artists and labels of the day. During late '60s he established the now historic rock phenomenon, the "Boston Sound."

Lorber currently composes and records new classical and jazz / fusion concepts, continues to produce and contribute to the worldwide reissues of his vast discography and serves as producer and creative director of his Iris Music Group music publishing companies and record labels.

CAREER HIGHLIGHTS

- 1. With **Phil Spector:** Every Breath I Take (Gene Pitney) is historically documented as the real beginning of the "Wall Of Sound." Lorber also recorded 30 other Gene Pitney recordings for Musicor including hits such as I Must Be Seeing Things. He also created the arrangements for Pitney's 1962 San Remo Festival appearance, for which his song was the winner.
 - 2. With Leiber & Stoller: Among the many sessions in which Lorber collaborated with the famous team, Mike Clifford's Top 10 hit, *Close To Cathy*, various sides by the Coasters, and the innovative Clovers hit, *Bossa Nova*, are standouts.
- 3. With Nevins & Kirshner: Lorber, as Music Director of the Aldon Music stable of artists, created hit singles for Neil Sedaka, including the #1 single Breaking Up Is Hard To Do, Happy Birthday Sweet Sixteen, Next Door To An Angel and twelve others, producing over 7 million units sold. Lorber also recorded albums and singles for Tony Orlando and Barry Mann during that period.
- 4. With Luther Dixon: Dixon, as A&R Director of Scepter Records, commissioned Lorber to record Mama Said and Thing Of The Past for the Shirelles, I Wake Up Crying for Chuck Jackson, Human with Tommy Hunt, and Killer Joe for the Rocky Fellers. Lorber also made the hit follow up albums for these respective artists.
- 5. With Shelby Singleton: Singleton, at that time, was A&R Director for Mercury Records, for which Lorber made Clyde McPhatter's classic *Deep In The Heart Of Harlem* and the famous follow-up album *Songs of the Big City*. It was Singleton, originally from Nashville, who brought Lorber there to record Teresa Brewer and Brian Hyland, and to New York to record Lesley Gore's hit single *Young Love* and the *All About Love* album. Lorber was also commissioned to record, with Brook Benton, the Burt Bacharach title song *A House Is Not A Home* for Paramount Pictures. Also, for the Mercury subsidiary Smash Records with independent producers Feldman, Goldstein & Gotterher (FGG), Lorber recorded the Angels' hit *I Adore Him* and various cuts for their follow-up albums.
 - 6. Kapp Records: A&R Directors Al Stanton and, later, Tom Catalano, brought Lorber in to record the Top 5 Johnny Cymbal hit *Mr. Bass Man* and *Teen Age Heaven*, Lenny Welch's *Darling Take Me Back* and *Two Different Worlds*, and Ruby and the Romantics' classic *Your Baby Doesn't Love You Anymore*. The follow-up hit albums were also created by Lorber.
 - 7. George Goldner: Industry legend Goldner hired Lorber for his recordings at Roulette and then his Gone / End labels, for which Lorber made Lou Christie's You And I Have The Right To Cry and other chart singles, Joey Dee albums, and, for Gone, the Bobbettes, the Chantels, and Top 10 singles and albums for Ral Donner.
 - 8. Hy Weiss: For this equally famous music pioneer, Lorber created hits for the Earls and Arthur Prysock for Weiss' Old Town Records.
- 9. Brunswick Records: Of all the many recordings Lorber made for Nat Tarnapol's Brunswick label, including many of those by Big Maybelle and the Clovers, Lorber's recordings with Jackie Wilson are today, in reissue, the most written about and historically important of the '63-'65 period of Wilson's career. Lorber basically combined a more pop oriented rhythm against more traditional gospel lines. Shake A Hand became a hit single drawn from the Gospel duet album Lorber made with Wilson and Linda Hopkins. Other Wilson hits included Shake, Shake which came from the multiple hit albums Lorber made for Wilson, including the Baby Workout LP. Lorber also wrote the arrangements for Wilson's famous 1963 Copacabana act and collaborated with Wilson on many songs, which were included in Wilson's singles and albums.
- 10. Connie Francis: Francis first hired Lorber to bring his newly honed Nashville styles into her repertoire, whereby Lorber created the hit *Blue Winter*. Other worldwide hits Lorber made with Francis include *Spanish Eyes And You* and *Be Anything (But Be Mine)*, and introduced the premier recording of *Games That People Play*, which was written specifically for Francis.

OTHER HIGHLIGHTS

By 1964, now an established record producer, Lorber created the legendary group, the **Mugwumps**, for Warner Bros. Records, which then split up to become the **Lovin' Spoonful** (for which Lorber produced **Do You Believe In Magic**). The other half of the group became **The Mamas and the Papas**. In 1967 Lorber, with MGM Records, established the "Boston Sound," where 200 albums were produced with such hit psychedelic artists as **Orpheus** and **Ultimate Spinach**. During the same period Lorber released his highly successful "East / West" jazz / fusion album **The Lotus Palace** for Verve, featuring sitarist **Colin Walcott**. Lorber also composed many scores for ABC-TV specials, including "Hit The Surf", and BBC-TV Specials with **Anthony Newley**.